

Building Science for Real Estate Professionals at AEA

Posted by Matt Dean on Thursday, February 15, 2018

AEA's new one-day course Building Science for Real Estate Professionals teaches real estate agents, appraisers and assessors the fundamentals of how buildings use (and waste) energy.

Real estate professionals often earn repeat business and referrals by continuing to serve as a resource for clients after they purchase. Some offer ideas to make a new or existing home more attractive and comfortable. Some make contractor referrals. Most offer advice on preparing a home for sale. But when it comes to energy, they may not feel comfortable giving advice.

Many homeowners are quite aware that energy costs are a major component of their overall housing costs, and they want to know how they can reduce these costs without sacrificing comfort. They also wonder how their home's energy use will affect its sales price

If you work in real estate, this course will give you an inside view of the energy auditing process, including the diagnostic tests and calculations that auditors use, and typical retrofit measures that auditors are likely to recommend, and how they generate work scopes. The class will conclude with participants reviewing an energy audit of a residential home in the New York City metropolitan area.

By the end of this training, attendees will be able to:

- Define the home energy audit process
- Identify energy efficient appliances, and common home energy upgrades
- List the diagnostic tests performed to evaluate home performance
- Interpret and communicate the data from an energy audit report

This course is for:

Real Estate Agents looking to identify and communicate the benefits of energy efficient homes.

Home Appraisers and Assessors seeking to develop a better understanding of the value of home energy upgrades.

The course won't make anyone an energy auditor – but it will help real estate professionals and their clients to be better consumers of energy audit results and rating systems such as the US Department of Energy's Home Energy Score and other green home designations. The course provides 7 NYSAR continuing education credits.

View scheduled classes and course information on our training calendar.
For additional information about this course, contact Matt Dean.

Association for Energy Affordability, Inc.

New York
105 Bruckner Boulevard
Bronx, NY 10454
Phone 212.279.3902
Fax 718.292.1280
eastcoastinfo@aea.us.org

California
5900 Hollis Street
Suite R2, Emeryville, CA 94608
Phone 510.431.1791
westcoastinfo@aea.us.org